

Washington State Ferries 2040 Long Range Plan

Technical and Policy Advisory Group

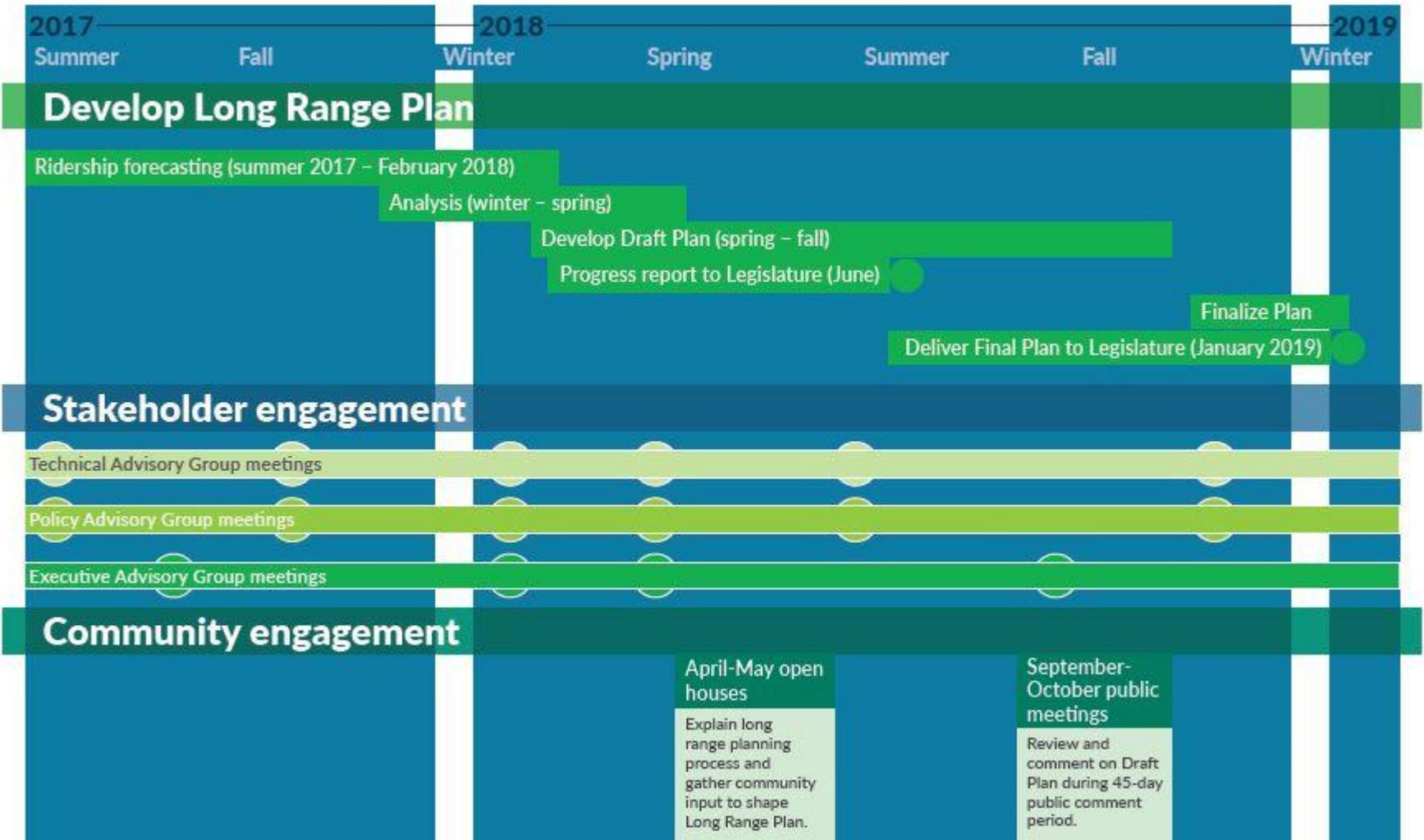
Carmen Bendixen, WSF Senior Transportation Planner
Stephanie Cirkovich, WSF Community Services and Planning Director
Ray Deardorf, WSF Senior Planning Manager
Kristen Kissinger, KPFF Project Manager
Hadley Rodero, Strategic Communications Manager

November 15, 2018

Agenda

- Welcome and introductions
- Status update
- Community engagement recap
- Lunch break
- What will we add to the Plan?
- How will we modify the Plan?
 - Reliable service
 - Customer experience
 - Manage growth
 - Sustainability and resilience
 - Implementation and investment
- Next steps

Timeline



Draft Plan

Reliable service

- Replace aging vessels and invest in new vessels to maintain reliable service.
- Preserve and improve terminals to enhance safety and operations.
- Invest in attracting, retaining and strengthening the workforce.

Customer experience

- Provide better trip planning information.
- Reduce customer wait times.
- Enhance multimodal connections and accessibility.

Manage growth

- Increase walk-on ridership.
- Spread out demand and maximize WSP's existing assets.

Sustainability and resilience

- Green the fleet and reduce our environmental footprint.
- Plan for emergencies and climate change to sustain reliable service through 2040.

Implementation and Investment Planning

- Near term (0-2 years)—stabilizing the system.
- Medium term (3-7 years)—building the infrastructure.
- Long term (8-20 years)—responding to growth.



Getting the word out



70 posters displayed at terminals and aboard ferries



1,932 unique project website views

69
tweets



167,163
total impressions

14
emails



sent to
listserv
subscribers

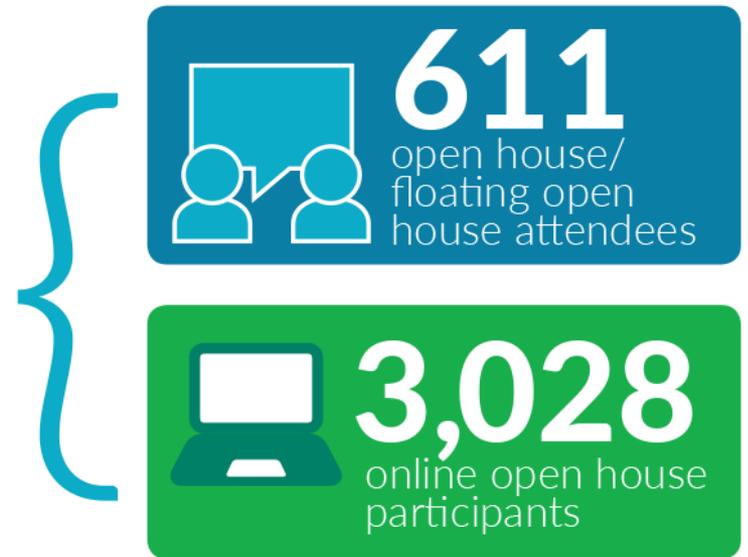


1 press release sent to statewide media



30 news articles

Fall community engagement



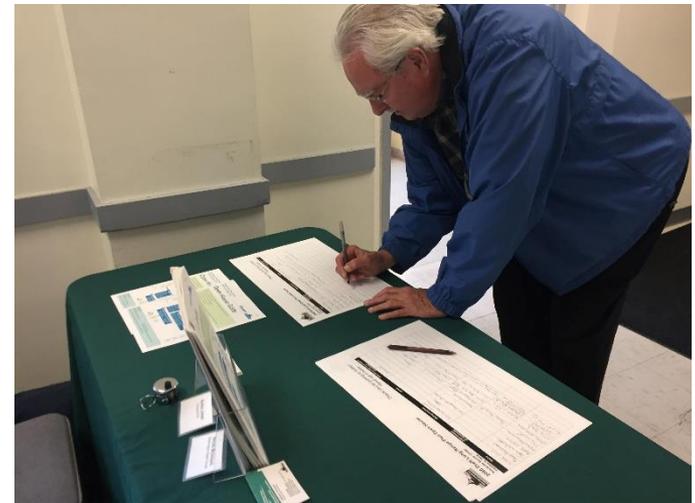
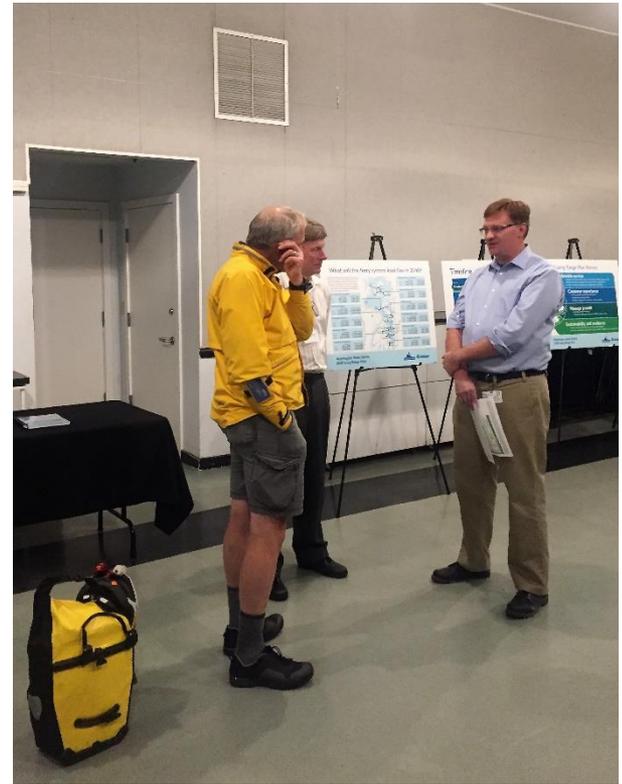
What we heard

- Support prioritizing reliable service through **building new vessels**.
 - Replace aging vessels soon.
 - Add service relief vessels.
 - Prioritize vessel maintenance.
- Enhance **technology** to improve operational efficiencies and accessibility.
 - Upgrade ticketing, fare collection, and reservation systems to improve loading processes.
 - Improve customer information and travel alerts.
 - Improve terminal and ferry amenities like wi-fi and seating.



What we heard

- Many participants supported **multimodal transportation** through transit connections and improved amenities.
 - Build partnerships to improve transit connections.
 - Improve terminal and onboard amenities for walk-on passengers and bicyclists.
- Most participants commented on providing system **capacity enhancements** to meet growing ridership demands.
 - Implement capacity improvements beyond what is proposed in the Plan.
 - Support terminal improvements like overhead loading and improved queuing.



What we heard

- Define new **metrics** and implementing **strategies** to manage growth.
 - Expand vehicle reservations.
 - Adjust pricing and prioritize local residents.
 - Support adding “vehicle wait time” as a performance metric.
- Focus on designing **resilient** and **environmentally friendly** vessels and terminal areas.
 - Prepare for emergencies.
 - Support for hybrid-electric vessels and noise reduction.
 - Make terminals and surrounding spaces more environmentally friendly.



Who we heard from

The following agencies and organizations provided feedback:

- Ferry Advisory Committees (FAC)
 - Bainbridge Island FAC
 - Clinton FAC
 - FAC Executive Council
 - Kingston FAC
 - Mukilteo FAC
 - San Juan County FAC
- City of Port Townsend
- City of Tacoma
- Community Transit
- Greater Kingston Chamber of Commerce
- Island County Board of Commissioners
- Jefferson County/Port Townsend FAC
- Jefferson County Commission
- King County Water Taxi
- Kingston Citizens Advisory Council
- Kitsap Economic Development Alliance
- Kitsap County Department of Public Works
- Kitsap Transit
- Management of Mobility Division, WSDOT
- Pierce Transit
- San Juan County Council
- San Juan Islands Visitors Bureau
- Save Our Marsh
- Seattle Department of Transportation
- Sound Transit



Questions?

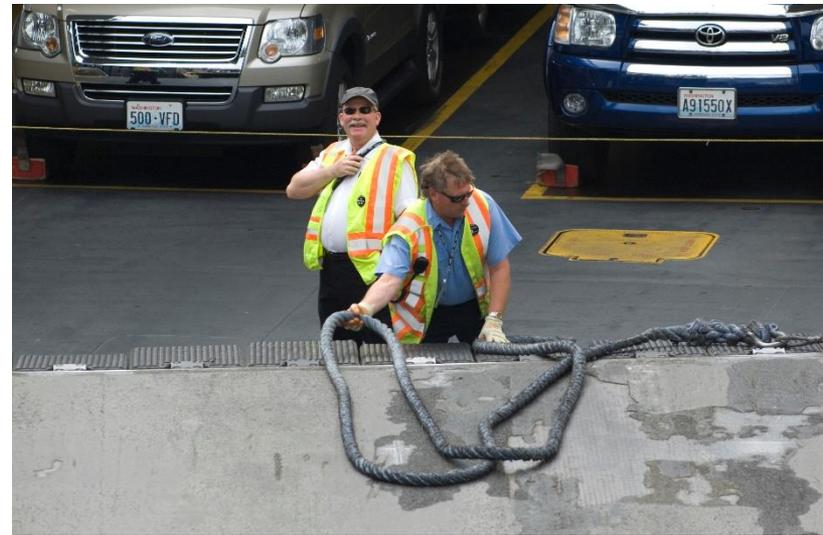
Modifications to the final Plan

- Add strategies based on feedback from advisory groups and organizations:
 - Revise performance metrics.
 - Pursue partnerships with mobility on-demand services.
 - Re-examine scheduling as a tool for enhancing on-time performance.
 - Re-examine opportunities to enhance shipyard availability to support rapid building of vessels.



Modifications to the final Plan

- Add focus areas based on public input and community engagement:
 - Explore parking opportunities at and near terminals.
 - Coordination with transit agencies that provide passenger-only service.
 - Additional considerations beyond the constraints of this Plan.
 - Consider the impact to service in the absence of long-range investment.

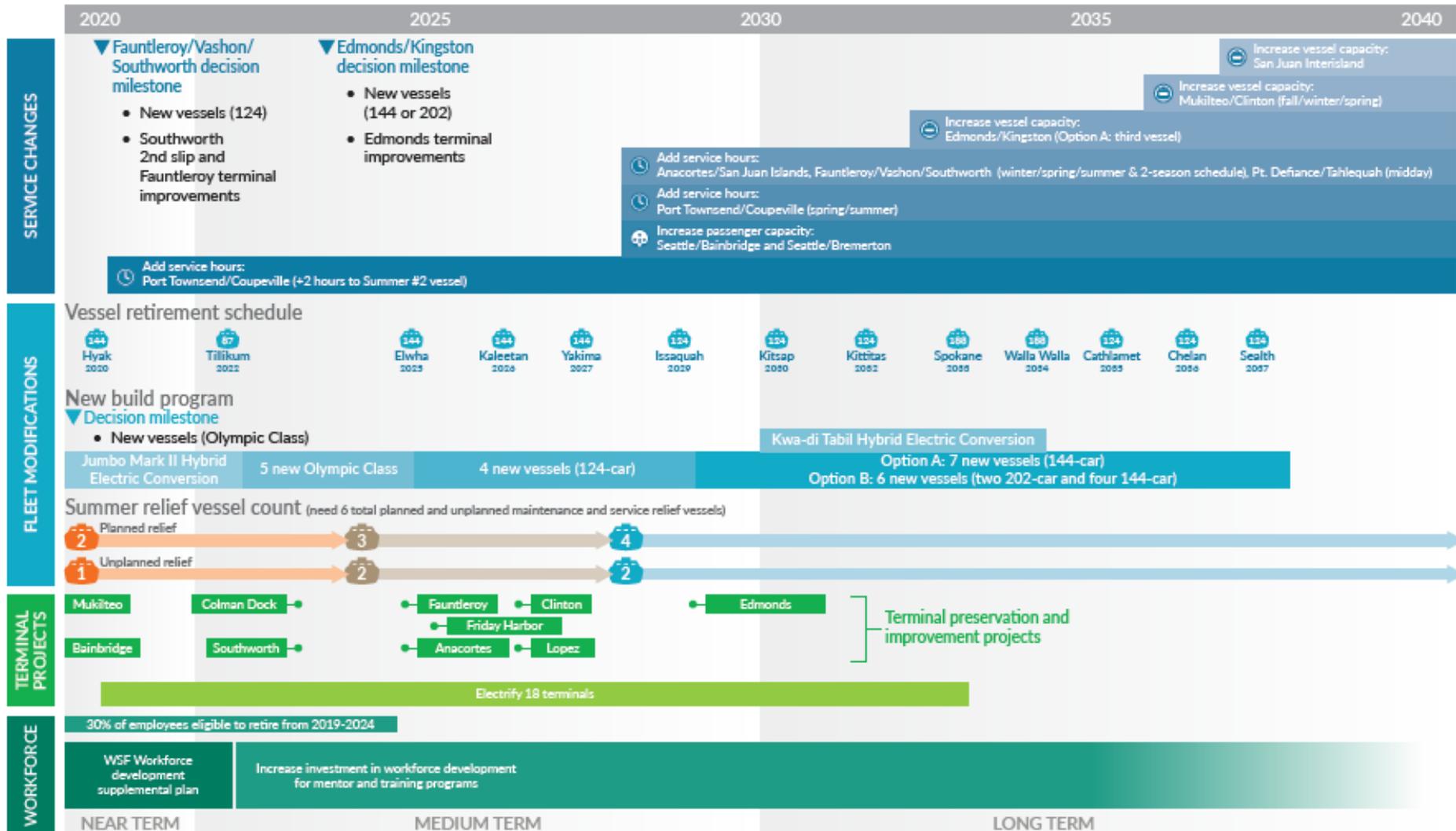


Modifications to the final Plan

- Clarify information presented in the Draft Plan:
 - Better illustrate the fleet composition and new vessels called for during the planning horizon.
 - Strengthen the discussion of accessibility, particularly with respect to multimodal connections and ADA needs.
 - Expand on strategies to manage growth, including service hour adjustments, freight traffic needs, parking, mode shift, and two-season schedule.
 - Expand on electrification and emergency response planning.
 - Identify and prioritize future studies and specify key decision milestones.



Implementation timeline



Next steps

Thank you!