

*State of Washington
Department of Transportation
Notice to Consultants
Statewide Toll Educational Marketing Services*

Washington State Department of Transportation (WSDOT) is seeking marketing and advertising firms interested in submitting a “Request for Qualifications” (RFQ) to provide statewide toll educational marketing services. WSDOT will select a firm to provide marketing expertise in support of a public outreach campaign that includes \$2.3 million in educational marketing for I-405 express toll lanes. There is also a possibility of significantly more work as additional toll facilities come online in 2015 and 2016. The agreement will be for a three (3) year duration with the option to extend it for up to four (4) years in two (2) year intervals.

Firms that Shortlisted for Interviews

- Magner Sanborn**
91 Marion Street
Seattle, WA 98104
Contact: Dennis Magner, dmagner@magnersanborn.com
Sub-Consultants: None

PH: 509-688-2200
FX: 509-688-2299
www.magnersanborn.com
- Sherry Matthews, Inc.**
200 South Congress Avenue
Austin, TX 78704
Contact: Wardaleen Belvin, wbelvin@sherrymatthews.com
Sub-Consultants: Cocker Fennessy, Inc.

PH: 512-478-4397
FX: 512-478-4978
www.sherrymatthews.com