# Target Zero 2010 Update: New Priorities and Strategies and Tribal Contributions to the 2010 Version of Target Zero

TTPO Meeting

July 27, 2010

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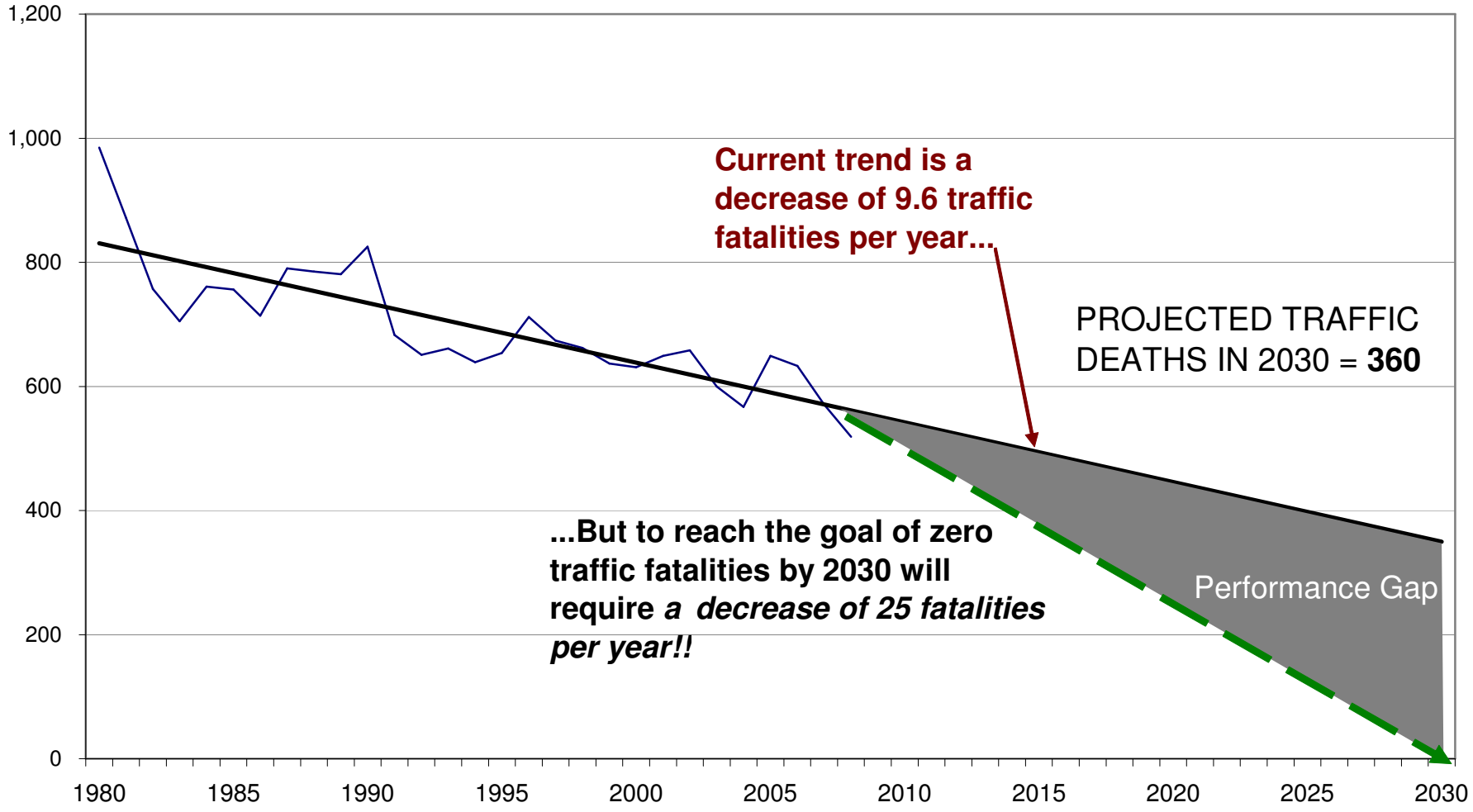
Washington Traffic Safety Commission

July 27, 2010

# Washington Traffic Fatalities, 1980-2008

**Projected to 2030 (preliminary data for 2008)**

**PREPARED BY WTSC - February 2009 (Source: FARS)**



## State Agencies

*Implementation Required*

Washington State Department of Health

Washington State Department of Social & Health Services

Washington Traffic Safety Commission

State of Washington Department of Licensing

Superintendent of Public Instruction Washington

Washington State Patrol WSP

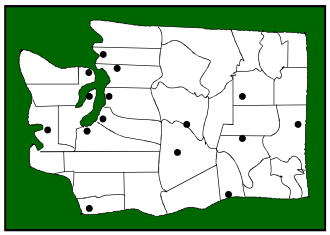
Washington State Transportation Improvement Board tib

Washington State Department of Transportation

CRAB

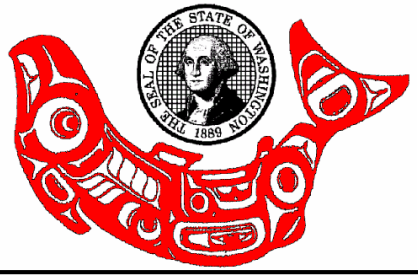
*Implementation Recommended*

## Local Agencies

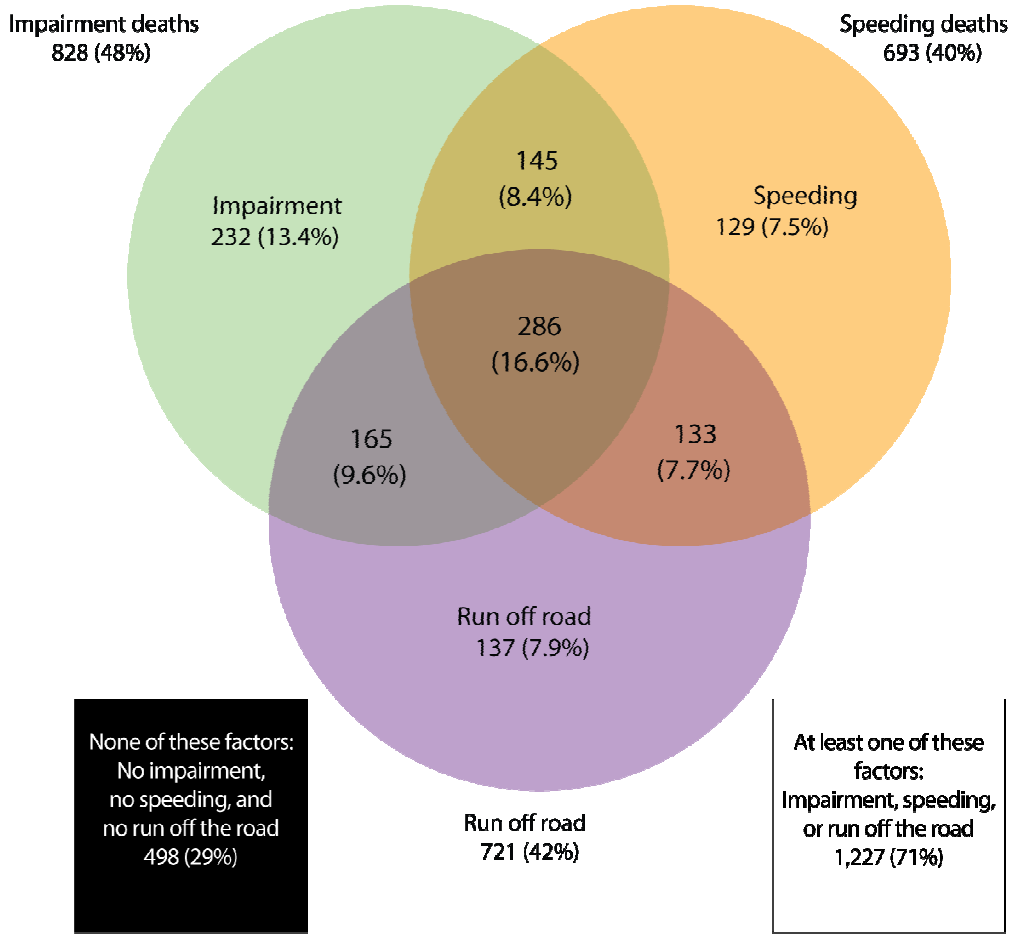


## Private Industry & Non-profit Groups

## Indian Nations



# The role of impairment, speed, and run off the road in 1,725 traffic fatailites in Washington 2006-2008




Data source: FARS and WSDOT.



Note: Percentages in the diagram represent the percentage of all 1,725 fatalities for 2006-2008

# 2010 New Priority Rankings

| Priority One Areas for 2010 | Percent of Total Deaths, 2006-2008 |
|---|---|
| Impaired Driving | 47.7% |
| Speeding | 40.2% |
| Run off the Road Collisions* | 41.8% |

*Moved up from Priority Level Two in last edition of Target Zero

# 2010 New Priority Rankings

| Priority Two Areas for 2010 | Percent of Total Fatalities 2006-2008 |
|---|---|
| Young Drivers (ages 16-25)* | 18.4% (ages 16-20)<br>20.7% (ages 21-25)<br>Total: 37.9%** |
| Unrestrained Occupants | 29.0% |
| Distracted Drivers* | 29.0% |
| Intersection Related | 20.6% |
| Traffic Data Systems | n/a |

*Moved up from Priority Level Three in last edition of Target Zero

** Percentages do not add up perfectly because some collisions involved drivers from both age groups.

# 2010 New Priority Rankings

| Priority Three Areas for 2010 | Percent of Total Deaths 2006-2008 |
|---|---|
| Unlicensed Drivers | 20.4% |
| Opposite Direction Multi-vehicle | 18.7% |
| Motorcyclists | 13.0% |
| Pedestrians | 11.5% |
| Heavy Trucks | 11.5% |
| Emergency Medical Services | n/a |

# 2010 New Priority Rankings

| Priority Four Areas for 2010 | Percent of Total Deaths 2006-2008 |
|---|---|
| Older Drivers | 7.0% |
| Drowsy Drivers* | 4.5% |
| Pedalcyclists | 1.7% |
| Work zones | 1.7% |
| Wildlife Involved | 0.5% |
| Vehicle-Train Collisions | 0.5% |
| School-Bus Involved | 0.1% |
| Aggressive Drivers | n/a |
| Integrated Interoperability Communications | n/a |



*Moved down from Priority Level Three in last edition of Target Zero

Target Zero is a collaborative effort:

- Tribal Traffic Safety Summit, May 2009
- Kirk Vinish (TTP) and Chief Lasnier (Tribal law enforcement) participate as members of the Target Zero Steering Committee
- Great Wolf Lodge Strategy Session, October 2009

# 2010 Strategies

**Tribal Traffic Safety Summit, May 2009:**

1. Representatives from several tribes, tribal organizations, WSDOT, and WTSC meet at the summit
2. Attendees suggest tribal-focused strategies for inclusion in Target Zero
3. The suggestions are compiled in a report on the summit
4. Selected strategies are chosen and added to the Target Zero draft strategies list; others will be included in other parts of Target Zero

# 2010 Strategies

- More than 60 TZ partners met in October 2010 to recommend changes to the 2007 TZ strategies
- Recommendations reviewed by subject matter experts
- Draft strategies prepared and reviewed by TZ partners
- Draft of Target Zero 2010 submitted to Governor Gregoire – July 2010

# Target Zero Partners
# Tribal Nations & Organizations

- Chehalis Tribe
- Colville Confederated Tribes
- Cowlitz Tribe
- Kalispel Tribe
- Lummi Nation
- Muckleshoot Indian Tribe

# TZ Partners – Tribal Nations & Organizations

- Nisqually Tribe
- Puyallup Tribe
- Shoalwater Bay Tribe
- Squaxin Island Tribe
- Suquamish Tribe
- Swinomish Tribe

- Northwest Association of Tribal Enforcement Officers
- Tribal Transportation Planning Organization
- Bureau of Indian Affairs
- EWU Tribal Technical Assistance Program

# Confederated Tribes of the Colville Reservation Traffic Safety Demonstration Project

- Talks with Colville Tribes in 2007 after assisting BIA with scoring traffic safety grants for tribes.

- Colville Tribes submitted grant proposal to BIA for a three year project focused on reducing crash related fatalities and serious injuries.
  - Included hiring a traffic safety coordinator;
  - Equipped patrol cars with hardware and software to electronically create tickets and to create and submit collision reports (eTRIP) ;
  - Provided additional traffic enforcement equipment and training.

# Colville

- BIA originally agreed to proposal in 2008 with WTSC acting as a liaison between Colville Tribes and the BIA.

- BIA determined in April 2010 they would no longer fund the project.

- WTSC met with Colville Tribal Council (June 2010) to discuss our commitment to continuing this project through September 2011 as originally agreed to by the BIA.

# Colville

- The Colville Tribal police department is the only Tribal PD in the country submitting all crash reports electronically and unscrubbed.

# COLVILLE CONFEDERATED TRIBES TRAFFIC DATA

| January – June 2009 | | January – June 2010 |
|---|---|---|
| | | |
| DUI Arrests | 41 | 42 |
| Speeding Citations | 130 | 312 |
| Collisions | 109 | 87 |
| Alcohol Related | 18 | 13 |
| Fatality Collisions | 3 | 1 |
| | | |

# TTPO – July 27, 2010

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